

2026 Terms and Conditions



- **ORGANIZERS** | The Loudoun Pride Festival is hosted by Cheerful Spaces (DBA the Loudoun Pride Foundation), a 501(c)4 charitable organization designation. All contractors, vendors, nonprofits, and sponsors shall be referred hereafter as Participants and those purchasing tickets shall be referred to as Attendees.
- **PLACEMENT** | Placement is selected on a first-come, first-serve basis with different price tiers for different booth sizes and placements. All booths include the items listed in the registration form. Vehicles must have a parking pass to enter the Festival field. All other vehicles must park in the festival parking lot and walk items to their site.
- **TIMING** | The event is hosted from 12 – 6 pm. All Participants shall arrive no later than 11 am. Vehicles are not permitted on Festival grounds between 11:30 am – 6:15 pm, and participants shall be required to remove their materials by walking them out during those hours. Participants may start arriving as early as 10:00 am unless otherwise arranged.
- **SPECIAL REQUESTS** | Participants may not exceed the dimensions of their booth to ensure we comply with fire and safety laws. Requests for additional space, vehicles, or anything not explicitly listed must be cleared via email to info@loudounpride.org at least 7 days before the event.
- **FOOD & ALCOHOL** | All vendors serving food, alcohol, beverages, or homemade goods are not allowed to register through the normal registration process and will be refunded. Due to permits and required compliance with local food and liquor laws, such vendors are by invitation only. Participants may provide store-bought, non-perishable, and pre-wrapped goods, such as candy, for the public. All other food or beverage must be for personal consumption only. Participants are allowed to bring in a cooler or food for those associated with their organization only. **Participants may not sell consumable goods per Health Code Ordinances.**
- **ARRIVAL** | Vehicles should arrive at the Ida Lee Park field entrance gate along King Street (look for signage on the wooden fence). Do not enter through Ida Lee Drive. Due to limited space, upon entry at your site, drop off all materials, remove your vehicle, and park in the vendor parking area **before** setting up.
- **TICKETS** | All staff or volunteers for your group arriving during the setup window (prior to 11:30 am) do not need to purchase tickets. Additional tickets may be purchased through our ticketing platform at www.loudounpride.org/festival

- **VOLUNTEERS** | Our on-site volunteers are available to direct Participants. We will not have volunteers available to help you set up or staff your site.
- **UTILITIES** | There will be no electricity or water supplied to any site.
- **BEHAVIOR** | All Participants and their volunteers are expected to be courteous and professional to event staff, volunteers, attendees, and the beautiful park we call home to this Festival. Prohibited behavior includes pushing sales to Attendees, aggressive or confrontational behavior, politicking outside of a booth, proselytizing, or damage to the area. There is no smoking, vaping, excessive cursing, weapons, or aggressive behavior permitted while on Festival grounds. Any anti-LGBTQ+, bigoted, or discriminatory behaviors are grounds for immediate expulsion without a refund.
- **PAYMENT** | Any payments towards the Festival shall be considered a charitable donation. Payments shall be due immediately. All donations are non-refundable. If you require an extended period of time to submit a donation, please email info@loudounpride.org to request an exception.
- **AGREEMENT** | By submitting an application, you agree to all terms and conditions listed in this document as an authorized agent of your company or organization (the term "you" or "your" herein shall be made in reference to that company or organization). To submit your application, you must file online at loudounpride.org. We will not accept paper applications. Sponsorship applications will close on April 30th, with no exceptions, to allow time for us to fulfill our obligations to you. Your application is only final once you meet the criteria listed in the terms and conditions of this document, submit a full and accurate application, and complete your donation or authorize donations through agreed upon terms with event management.
- **PERMITS** | All Participants shall procure, at their own cost and time, any licensing, insurance, or permits required by their company or activity for their participation. Festival organizers shall only be responsible for procuring event permitting and licenses and are not responsible for loss or damages.
- **REMOVAL** | Failure to comply with these terms and conditions will be grounds for immediate expulsion or removal from event participation or the event grounds at any time, without warning or notice, at the discretion of our event staff. Upon

removal for non-compliance with these terms and conditions or for any activity contrary to the mission of the Loudoun Pride Festival, participants shall not be entitled to a refund.

- **LIABILITY** | Cheerful Spaces holds a policy for liability insurance coverage covering the Loudoun Pride Festival in an amount not less than one million U.S. Dollars (\$1,000,000.00) for any single occurrence that shall cover activities hosted explicitly by our organization as part of the Loudoun Pride Festival. By agreeing to these terms and conditions, you acknowledge that your company or organization holds a comparable liability coverage and/or you shall not hold Cheerful Spaces at fault, nor file claim against our insurance, nor file suit to seek damages or compensation, for any activities, harm, damage, or issue resulting from the Loudoun Pride Festival.
- **INDEMNIFICATION** | Each of the terms set forth in these terms and conditions are hereby agreed to by Participant/Applicant and, without limiting the forgoing, the Participant/Applicant hereby agrees to be liable for, and shall indemnify, and hold Cheerful Spaces and the Loudoun Pride Festival as well as volunteers, staff, vendors, partners, and/or contractors (each, an "Indemnitee" and collectively, the "Indemnities"), harmless from, to the full extent allowed by law, and all claims, suits, damages, liabilities, fines, professional fees, including attorney's fees (including all such expenses incurred in enforcing this indemnity agreement), costs, expenses and disbursements, related to death, personal injuries, or property damages (including legal expenses) incurred by Indemnitees, and defend, at Participant/Applicant's sole cost and expense, any lawsuit or action brought against Indemnitees or any of them arising out of or in connection with any act or omission by the Application or its employees, agents, subcontractors, or performers of work, or as a consequence of, the work of the Application under this Agreement, whether caused in whole or in part by the Application or its agents, representatives, subcontractors, suppliers, or employees. Such liability and indemnity shall include, without limitation, Application's liability for an indemnity of Indemnitees for any damage, loss, or expense incurred by Indemnitees, or any of them, a result of the action performed by Application or its employees, agents, subcontractors, or performed.