



Press Release

November 17, 2025

Pride Foundation Announces Pride Visibility Fund for Leesburg Rainbow Crosswalk and Other Projects

The Loudoun Pride Foundation, as the newest charitable organization serving the LGBTQ+ community in Loudoun County and beyond, was proud to participate in organizing, advocating for, and completing the Leesburg Rainbow Crosswalk project in early June 2025 on Harrison Street in downtown Leesburg. Upon learning that the project was scheduled for removal, our Board of Directors swiftly agreed to establish the Pride Visibility Fund to support projects such as the Leesburg Rainbow Crosswalk as well as to develop more Pride artwork around the county.

In recent weeks, we have held discussions with the Town of Leesburg's Mayor and staff. Over the weekend, the Loudoun Pride Foundation formally petitioned the Leesburg Town Council for a vote to make the Leesburg Rainbow Crosswalk installation a permanent fixture that speaks to Leesburg's spirit of unity and belonging. We have committed to being the long term responsible party for the crosswalk to include repairs, replacement, and reinstallation as needed. We are committed to doing all that is necessary to ensure that it remains in place and that no taxpayer funds are needed to support this powerful symbol. We have also requested a deferral on removal until the representatives of the Town and of the organizations that worked to establish the crosswalk can meet, including our friends at Equality Loudoun and PFLAG Ashburn/Loudoun County.

Further, we will be petitioning the Loudoun County Board of Supervisors to work with us to create additional crosswalks or other permanent symbols of inclusion and belonging for the LGBTQ+ community. All residents of Loudoun deserve to see themselves represented in these public spaces. Such symbols send a strong message about the values that our County stands for - diversity, belonging, and community support.

We ask that the community help to support the Pride Visibility Fund by donating at www.loudounpride.org/donate. We also ask that residents contact their elected representatives to make their feelings known about the purpose, power, and principle that such symbols represent. Especially on the eve of the Transgender Day of Remembrance, we must remember the strength our community shares in being able to light the way forward for future generations.

For questions or media inquiries, please contact info@loudounpride.org.
The Loudoun Pride Foundation is a registered 501(c)4 in good standing.